

4-Year U.G. Degree Syllabus
B Design - Fashion Design
Semester – V

Subject	Credits	Total hours	Marks			
Advance Fashion Illustration & Design Concept	4	120	Th	Pr	Th	Pr
			-	25	-	75
Practical			Internal	External	Total	

OBJECTIVES:

The learner will be able to-

1. Illustrate the kids fashion figures
2. Render different fabrics and garments using different techniques.
3. Draw different apparel categories and components of garments in the form of flat drawings.
4. Illustrate kids & men's wear by implementing design development process

CONTENT:

Block No.	Objective	Topic/Content	Assignments	Marks
1	To be able to Draw and Render For Kids Figure	Kids Figure (Born Child, Toddlers Etc.)	Age wise 10 Kids illustrations	25
2	To be able to render different fabrics and drawing accessories	Fabric Rendering (10 Samples- Silk, Georgette, Chiffon, Satin, Denim, Tweed, Serge, Lace, Net, Velvet) Accessory Rendering (6 Accessories, Like Bags, Glares, Belts Etc.)	10 - fabric sample rendered 6 -accessory rendering	25
3	To be able to explain the different Categories Of Garments	Categories Of Clothing (Formal Casual Etc.)	1 illustration per category	25
4	To be able to illustrate men's & kids wear using design process.	Men's & kids wear design development process with technical drawings	Develop a design concept with Inspiration, mood, color, client board development 5 final designs 5 Flats development	25

Students Have To Maintain Their Own Sketch Book

Evaluation pattern –

Internal Assessment: Class Assignments and Class Test To Be Converted In To 25 marks
 External Assessment: Final Exam - 75Mark

REFERENCE BOOKS:

1. Abbing B. (2004), *"Fashion Sketchbook"*, 4th edition , Fairchild Publications, Inc. New York .
2. Drudi E. & Paci T. (2001), *"Figure Drawing for Fashion Design"*, The Pepin Press BV , Amsterdam . Publication.
3. Hagen K. (2005), *"Fashion Illustration for Designers"*, Pearson Education , Inc., Upper Saddle River , New Jersey 07458
4. Stipelman S., (2005), *"Illustrating Fashion Concept to creation"*, 2nd edition , Fairchild Publications, Inc. New York .
5. Ireland P.J. (1996), *"Fashion Design Illustration Men"*, B.T. Batsford Ltd. London W1HOAH .
6. McKelvey K. and Munslow J. (1997), *"Illustrating Fashion"*, Blackwell Science Ltd. London.
7. Riegelman N. (2006), *"Color for Modern Fashion"*, 9 Heads Media in association with Art Center college of design, Pasadena, California USA .